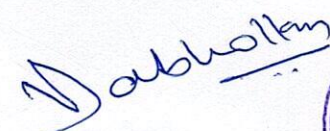


JAI HIND COLLEGE, EMPOWERED AUTONOMOUS
TIME TABLE - SEMESTER END EXAMINATION OF OCTOBER 2026
TYBMM (Journalism & Public Relations) - SEMESTER V

Day and Date	Timings	Course Code	Course Title
Saturday, 10/10/2026	8.30 am to 10.30 am	JUAMM-DSC502	Semiotics of Advertising: Branding and Consumer Perception
Monday, 12/10/2026	8.30 am to 10.30 am	JUAMM-DSC503	Consumer Insights and Media Research
Tuesday, 13/10/2026	8.30 am to 10.30 am	JUAMM-DSC501	Public Discourse and the Making of Public Consciousness
Wednesday, 14/10/2026	8.30 am to 10.30 am	JUAMM-DSE501	The Indian Language Press
Thursday, 15/10/2026	8.30 am to 9.30 am	JUAMM-MIN501	Media Logic and PR Practice

INSTRUCTIONS TO CANDIDATE

1. Candidate must produce their College identity card at the time of examination.
2. Candidates should know their unique Identity number (UID) which is written behind the College identity card for appearing in the examination.
3. Students with Learning Disability (L.D.) should carry copy of their LD certificate and Identity card at the time of examination.
4. Students are warned not to indulge in any unfair means practice. Strict action will be taken according to the Exam Ordinances.


PRINCIPAL



