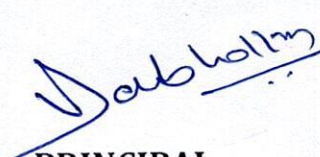


**JAI HIND COLLEGE, EMPOWERED AUTONOMOUS**  
**TIME TABLE - SEMESTER END EXAMINATION OF OCTOBER 2026**  
**TYBMM (Advertising & Brand Communications) - SEMESTER V**

| Day and Date             | Timings                | Course Code  | Course Title                                                  |
|--------------------------|------------------------|--------------|---------------------------------------------------------------|
| Saturday,<br>10/10/2026  | 8.30 am to<br>10.30 am | JUAMM-DSC502 | Semiotics of Advertising: Branding and<br>Consumer Perception |
| Monday,<br>12/10/2026    | 8.30 am to<br>10.30 am | JUAMM-DSC503 | Consumer Insights and Media Research                          |
| Tuesday,<br>13/10/2026   | 8.30 am to<br>10.30 am | JUAMM-DSC501 | Public Discourse and the Making of Public<br>Consciousness    |
| Wednesday,<br>14/10/2026 | 8.30 am to<br>10.30 am | JUAMM-DSE502 | Media Marketing & Financial Management                        |
| Thursday,<br>15/10/2026  | 8.30 am to 9.30<br>am  | JUAMM-MIN502 | Copywriting                                                   |

**INSTRUCTIONS TO CANDIDATE**

1. Candidate must produce their College identity card at the time of examination.
2. Candidates should know their unique Identity number (UID) which is written behind the College identity card for appearing in the examination.
3. Students with Learning Disability (L.D.) should carry copy of their LD certificate and Identity card at the time of examination.
4. Students are warned not to indulge in any unfair means practice. Strict action will be taken according to the Exam Ordinances.

  
PRINCIPAL

