

**JAI HIND COLLEGE, AUTONOMOUS**  
**TYBMM SEMESTER V - SUPPLEMENTARY EXAM MARCH 2023**

**Time :11:30 am to 1:30 pm**

<b>Day And Date</b>	<b>Course Code</b>	<b>Course Title</b>
<b>Monday, 06/03/2023</b>	ABMMA506	Copywriting
<b>Wednesday, 08/03/2023</b>	ABMMA502	Advertising & Marketing Research
<b>Thursday, 09/03/2023</b>	ABMMA503	Brand Building
<b>Friday, 10/03/2023</b>	ABMMA504	Advertising in Contemporary Society
<b>Saturday, 11/03/2023</b>	ABMMA505	Consumer Behaviour

**INSTRUCTIONS TO CANDIDATE**

- 1. Candidate must produce their College identity card at the time of examination.**
- 2. Candidates should know their unique Identity number (UID) which is written behind the College identity card for appearing in the examination.**
- 3. Students with Learning Disability (L.D.) should carry copy of their LD certificate and Identity Card at the time of examination.**
- 4. Students must carry the ATKT fee receipt alongwith there Identity card at the time of examination.**
- 5. Students are warned not to indulge in any unfair means practice. Strict action will be taken according to the Exam Ordinances.**

**CONTROLLER OF EXAMINATIONS**