

JAI HIND COLLEGE - AUTONOMOUS

TYBMM - Advertising (SEMESTER - V)

SEMESTER END EXAM (SEE) TIME TABLE - OCTOBER 2021

TIME: 12:30 to 2:00 p.m.

DATE	DAY	COURSE CODE	COURSE NAME
16-10-2021	Saturday	ABMMA502	Advertising in Contemporary Society
18-10-2021	Monday	ABMMA503	Copywriting
20-10-2021	Wednesday	ABMMA506	Consumer Behaviour
21-10-2021	Thursday	ABMMA505	Brand Building
22-10-2021	Friday	ABMMA504	Advertising and Marketing Research

INSTRUCTIONS TO CANDIDATE:

- 1. Candidates should know their unique Identity number (UID) which is written behind the College identity card for appearing in the examination.**
- 2. A candidate will be dealt strictly if he/she is found resorting to any sort of unfair means.**
- 3. Please Check the Time Table carefully with reference to Course Title and Course code with the Date and Timing.**

CONTROLLER OF EXAMINATIONS

JAI HIND COLLEGE - AUTONOMOUS
TYBMM - Journalism (SEMESTER - V)
SEMESTER END EXAM (SEE) TIME TABLE - OCTOBER 2021
TIME: 12:30 to 2:00 p.m.

DATE	DAY	COURSE CODE	COURSE NAME
16-10-2021	Saturday	ABMMJ504	Indian Regional Journalism
18-10-2021	Monday	ABMMJ503	Reporting
20-10-2021	Wenesday	ABMMJ502	Feature and Opinion
21-10-2021	Thursday	ABMMJ505	Editing
22-10-2021	Friday	ABMMJ501	Journalism and Public Opinion

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