



**JAI HIND COLLEGE  
BASANTSING INSTITUTE OF SCIENCE  
&  
J.T.LALVANI COLLEGE OF COMMERCE  
(AUTONOMOUS)**

"A" Road, Churchgate, Mumbai - 400 020, India.

**Affiliated to  
University of Mumbai**

Program: S.Y. B.Com

Proposed Course: BUSINESS ECONOMICS - III

**Credit Based Semester and Grading System (CBCS) with effect from  
the academic year 2019-20**

**S.Y. B.Com. Business Economics –III Syllabus**

**Academic year 2019-2020**

<b>Semester III</b>			
<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>	<b>Lectures /Week</b>
CECO301	Business Economics – III (Macroeconomic Aspects)	04	03



### Semester III – Theory

<b>Course:</b> CECO301	<b>Business Economics - III (Macroeconomic Aspects) (Credits : 04 Lectures/Week:03 )</b>	
	<p><b>Objectives:</b></p> <ol style="list-style-type: none"> <li>1) To introduce the students to basic macroeconomic concepts and their application</li> <li>2) To introduce students to Keynesian and post Keynesian developments in Macroeconomics</li> </ol> <p><b>Outcomes:</b></p> <p>Macroeconomics has an extensive, substantive as well as methodological content as it deals with the functioning of the economy as a whole. The objective of the course is to familiarize the students with the basic concept of Macroeconomic theories and their relevance in policy making.</p>	
<b>Unit I</b>	<p><b>Introduction to Macroeconomics</b></p> <ol style="list-style-type: none"> <li>1) Circular flow of income and expenditure in two sector, three sector and open economy models</li> <li>2) National Income concepts: Gross, Net, Green National Income</li> <li>3) Trade cycles; Say’s law of markets</li> </ol>	<b>15 L</b>
<b>Unit II</b>	<p><b>Basic Concepts of Keynesian Economics</b></p> <ol style="list-style-type: none"> <li>1) Principle of Effective demand,</li> <li>2) Consumption function</li> <li>3) Investment function and investment multiplier</li> </ol>	<b>10L</b>
<b>Unit III</b>	<p><b>Money and Prices</b></p> <ol style="list-style-type: none"> <li>1) Constituents and determinants of Money supply</li> <li>2) Classical theory of demand for money</li> <li>3) Keynesian approach to demand for money</li> </ol>	<b>10L</b>
<b>Unit IV</b>	<p><b>Inflation and Unemployment</b></p> <ol style="list-style-type: none"> <li>1) Inflation – meaning and classification</li> <li>2) Demand pull and cost push inflation - effects</li> <li>3) Monetary and fiscal measures to control inflation</li> <li>4) Philips curve – unemployment and inflation</li> </ol>	<b>10 L</b>
<p><b>Textbook &amp; Reference Books:</b></p> <ol style="list-style-type: none"> <li>1. Dornbusch(2018), 13th edition, Fischer and Startz, Macroeconomics, McGraw Hill</li> <li>2. N. Gregory Mankiw, 8th edition, Macroeconomics, Worth Publishers</li> <li>3. Olivier Blanchard (2009), 5th edition, Macroeconomics, Pearson Education, Inc.</li> </ol>		

## Evaluation Scheme

### [A] Evaluation scheme for Theory courses

#### I. Continuous Assessment ( C.A.) - 40 Marks

- (i) C.A.-I : Test – 20 Marks of 40 minutes duration
- (ii) C.A.-II : Assignments and presentations

#### II. Semester End Examination ( SEE)- 60 Marks

