

**Third year B.Com (Financial Markets) Programme**  
**Revised Syllabus 2017-2018**  
**Semester 5**

*Electives*

**1. Marketing in financial Services**

Modules:

- Foundation of service marketing
- Service market segmentation
- Issues in marketing of services
- Customer Satisfaction and service quality in Service Marketing

**2. Technical Analysis**

Modules:

- Introduction to Technical Analysis
- Major Indicators and Oscillators
- Major Theories in TA
- Risk Management, Trading Psychology and Trading Strategies

**3. Financial Derivatives**

Modules:

- Introduction to Derivatives
- Futures and Options- Introduction
- Pricing of Future Options
- Trading Clearing and settlement of options and futures

#### 4. **Organizational Behaviour**

Modules:

- Introduction to Organisation Behaviour
- Understanding Others : Interpersonal relationships
- Group Behavior and Group Dynamics
- Stress Management, Change and Team building

#### 5. **Corporate Accounting**

Modules:

- Redemption of Preference shares and redemption of debentures
- Ascertainment and treatment of profit prior to incorporation
- Amalgamation of Companies (w.r.t AS 14)(Excluding Intercompany Holdings)
- Capital Reduction and Internal Reconstruction

#### 6. **Project 1**

**Third year B.Com (Financial Markets) Programme  
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Semester 6**

*Electives*

#### 1. **Venture Capital & Private Equity**

Modules:

- Conceptual understanding of venture Capital and private equity
- Structure and Valuation approaches
- Strategies of Private Equity
- Exit Strategies for private equity

## 2. **Mutual Fund Management**

Modules:

- Mutual Fund Organisation and Management
- Mutual Fund Products
- Investment and Performance Measurement
- Accounting and taxation of mutual funds

## 3. **Risk Management**

Modules:

- Introduction to Risk Management
- Evaluation of risk
- Foreign Exchange risk
- Exchange Rate Risk

## 4. **Strategic Corporate Finance**

Modules:

- Strategic Corporate Finance
- Fund raising
- Company Valuation
- Credit Risk Management

## 5. **Corporate Restructuring**

Modules:

- Mergers and Acquisitions - Introduction
- Mergers and Acquisitions- strategic aspect
- Theories and process of mergers and acquisitions
- Takeovers and leverage buyouts

## 6. **Project 2**

**Second year B.Com (Financial Markets) Programme**

**Revised Syllabus 2017-2018**

**Semester 3**

**1. Debt Markets – 1**

- Introduction to the debt markets
- Instruments And Players in Debt Markets
- Bonds
- Valuation of Bonds

**2. Equity Markets - 1**

- Equity Markets - Introduction
- Primary Market
- Secondary Market
- Importance Of Equity Markets in developing country like India

**3. Commodities Markets**

- Introduction to Commodity Market
- Commodity Market in India
- Commodity Exchanges
- Strengthening Commodity Market in India

**4. Treasury Management**

- Understanding Treasury Management

- Classification of Treasury markets and Treasury Services
- Cross Currency forwards, present and Future value
- Treasury Risk Management

5. **Business Law-I**

- Indian Contract Act
- Special Contracts
- Sale of Goods Act
- Negotiable Instrument Act

6. **Management Accounting**

- Introduction to Management Accounting
- Analysis and Interpretation of Accounts
- Ratio Analysis and Interpretation based on vertical financial statements
- Cash Flow Statements
- Working capital concept

7. **Computer Skills-2**

- Advanced Spreadsheet
- Data based Management system
- Modern E Business Software Systems
- Other emerging Technologies
- Working capital concept

## Revised Syllabus 2017-2018

### Semester 4

#### 1. Debt Markets - 2

- Basic Concepts and fixed Income Mathematics
- Pricing of Fixed Income Markets
- Tracking Fixed Income Markets
- Portfolio Management – Fixed Income Markets

#### 2. Equity Markets - 2

- Developments in the Indian Equity Market
- Valuation of Equities
- Statistical Analysis of share price movement
- Dealings in Stock Exchanges

#### 3. Commodities Derivatives

- Introduction of Derivatives
- Pricing commodity derivatives
- Trading: Basic Concepts
- Regulatory Framework

#### 4. Merchant Banking

- Introduction to Merchant Banking
- Initial Public Offering
- Trading: Basic Concepts
- Regulatory Framework

**5. Business Law - 2**

- Indian Companies Act , 2013
- Intellectual Property Rights, Copyrights and trademarks
- Indian Partnership Act,1932 and Limited Liability Partnership,2008
- Securities Contract Regulation Act and SEBI

**6. Personal Financial Planning**

- Personal Financial statement process
- Personal Financial statement analysis
- Financial mathematics
- Investor Psychology

**7. Foundation Course in financial markets IV in Foreign Exchange Markets**

- Foreign Exchange Market : An Introduction
- Introduction to Foreign Exchange Market
- Operational Aspects of Foreign Exchange Markets and Foreign Exchange Contracts
- Foreign Exchange Arithmetic and Risk Management

**8. Corporate Finance**

- Corporate Finance – an overview
- Planning the Corporate Financial Activities
- Capital Structure
- Sources and Methods of raising Corporate Finance

**9. Business Economics - 2**

- Introduction to Macroeconomics
- Money, Inflation and Monetary Policy
- Constituents of Fiscal Policy
- Open Economy: Theory and Issues of International Trade.



