

**SWAYAM Courses for July Dec 2020 Semester for Management & Commerce**

S.No.	Name of Course	Offered by	Name of Faculty	No. of weeks	URL
	<b>IIM Bangalore</b>				
1	Advanced Corporate Strategy	IIMB	Prof. R. Srinivasan & Prof. Sai Yayavaram	6	<a href="https://www.swayam.gov.in/nd2_imb20_mg45/preview">https://www.swayam.gov.in/nd2_imb20_mg45/preview</a>
2	Banking & Financial Markets: A Risk Management Perspective	IIMB	Prof. P.C. Narayan	6	<a href="https://www.swayam.gov.in/nd2_imb20_mg40/preview">https://www.swayam.gov.in/nd2_imb20_mg40/preview</a>
3	Consumer buying behaviour	IIMB	Prof. Ashish Hathi	12	<a href="https://www.swayam.gov.in/nd2_imb20_mg42/preview">https://www.swayam.gov.in/nd2_imb20_mg42/preview</a>
4	Continuous Quality Improvement: Tools and Techniques	IIMB	Dr. Sanjeev Singh	12	<a href="https://www.swayam.gov.in/nd2_imb20_mg46/preview">https://www.swayam.gov.in/nd2_imb20_mg46/preview</a>
5	Cooperatives and Producer Companies	IIMB	Trilochan Sastry	4	<a href="https://www.swayam.gov.in/nd2_imb20_mg27/preview">https://www.swayam.gov.in/nd2_imb20_mg27/preview</a>
6	Customer Relationship Management	IIMB	Shainesh G	6	<a href="https://www.swayam.gov.in/nd2_imb20_mg35/preview">https://www.swayam.gov.in/nd2_imb20_mg35/preview</a>
7	Financial Accounting and Analysis	IIMB	Padmini Srinivasan	6	<a href="https://www.swayam.gov.in/nd2_imb20_mg32/preview">https://www.swayam.gov.in/nd2_imb20_mg32/preview</a>
8	Innovation and Start-up Policy	IIMB	Prof. Rahul K. Mishra	8	<a href="https://www.swayam.gov.in/nd2_imb20_mg43/preview">https://www.swayam.gov.in/nd2_imb20_mg43/preview</a>
9	Introduction to Banking and Financial Markets	IIMB	P.C. Narayan	6	<a href="https://www.swayam.gov.in/nd2_imb20_mg39/preview">https://www.swayam.gov.in/nd2_imb20_mg39/preview</a>
10	Introduction to Managerial Economics	IIMB	Subhashish Gupta	6	<a href="https://www.swayam.gov.in/nd2_imb20_mg38/preview">https://www.swayam.gov.in/nd2_imb20_mg38/preview</a>

11	Introduction to Marketing Essentials	IIMB	Ashis Mishra	6	<a href="https://www.swayam.gov.in/nd2_imb20_mg36/preview">https://www.swayam.gov.in/nd2_imb20_mg36/preview</a>
12	Introduction to Retail Management	IIMB	Ashis Mishra	6	<a href="https://www.swayam.gov.in/nd2_imb20_mg29/preview">https://www.swayam.gov.in/nd2_imb20_mg29/preview</a>
13	Management Accounting for Decision Making	IIMB	M S Narasimhan	6	<a href="https://www.swayam.gov.in/nd2_imb20_mg31/preview">https://www.swayam.gov.in/nd2_imb20_mg31/preview</a>
14	Managing Innovation	IIMB	Rishikesha T. Krishnan & Vinay Dabholkar	6	<a href="https://www.swayam.gov.in/nd2_imb20_mg30/preview">https://www.swayam.gov.in/nd2_imb20_mg30/preview</a>
15	New Product Development	IIMB	Ganesh N Prabhhu	6	<a href="https://www.swayam.gov.in/nd2_imb20_mg28/preview">https://www.swayam.gov.in/nd2_imb20_mg28/preview</a>
16	Organizational Design: Creating Competitive Advantage	IIMB	Prof. Sourav Mukherji	6	<a href="https://www.swayam.gov.in/nd2_imb20_mg37/preview">https://www.swayam.gov.in/nd2_imb20_mg37/preview</a>
17	Predictive Analytics	IIMB	Dinesh Kumar	6	<a href="https://www.swayam.gov.in/nd2_imb20_mg41/preview">https://www.swayam.gov.in/nd2_imb20_mg41/preview</a>
18	Quantitative Marketing Research	IIMB	Prithwiraj Mukherjee	6	<a href="https://www.swayam.gov.in/nd2_imb20_mg44/preview">https://www.swayam.gov.in/nd2_imb20_mg44/preview</a>
19	Strategic Management	IIMB	P D Jose, Rejie George Oallathita & Sai Yayavaram	6	<a href="https://www.swayam.gov.in/nd2_imb20_mg33/preview">https://www.swayam.gov.in/nd2_imb20_mg33/preview</a>
20	Strategy and the sustainable enterprise	IIMB	P D Jose	6	<a href="https://www.swayam.gov.in/nd2_imb20_mg34/preview">https://www.swayam.gov.in/nd2_imb20_mg34/preview</a>
21	The Essence of Leadership: Explorations from Literature	IIMB	Dr. S. Manikutty	8	<a href="https://www.swayam.gov.in/nd2_imb20_mg26/preview">https://www.swayam.gov.in/nd2_imb20_mg26/preview</a>
	<b>NPTEL</b>				

1	Business Analytics & Data Mining Modeling Using R Part II	IIT Roorkee	Prof. Gaurav Dixit	4	<a href="https://www.swayam.gov.in/nd1_noc20_mg47/preview">https://www.swayam.gov.in/nd1_noc20_mg47/preview</a>
2	Business Analytics and Text Mining Modeling using Python	IIT Roorkee	Prof. Gaurav Dixit	8	<a href="https://www.swayam.gov.in/nd1_noc20_mg66/preview">https://www.swayam.gov.in/nd1_noc20_mg66/preview</a>
3	Cost Accounting	IIT Bombay	Prof. Varadraj Bapat	4	<a href="https://www.swayam.gov.in/nd1_noc20_mg53/preview">https://www.swayam.gov.in/nd1_noc20_mg53/preview</a>
4	Customer Relationship Management	IIT Kharagpur	Prof. Swagato Chatterjee	8	<a href="https://www.swayam.gov.in/nd1_noc20_mg57/preview">https://www.swayam.gov.in/nd1_noc20_mg57/preview</a>
5	Decision Support System for Managers	IIT Kharagpur	Prof. Kunal Kanti Ghosh, Prof. Anupam Ghosh, Prof. Sujoy	12	<a href="https://www.swayam.gov.in/nd1_noc20_mg59/preview">https://www.swayam.gov.in/nd1_noc20_mg59/preview</a>
6	Decision Making Under Uncertainty	Texas A&M Univ.	Prof. N. Gautam	4	<a href="https://www.swayam.gov.in/nd1_noc20_mg63/preview">https://www.swayam.gov.in/nd1_noc20_mg63/preview</a>
7	Design Thinking - A Primer	IIT Madras	Prof. Ashwin Mahalingam, Prof. Bala Ramadurai	4	<a href="https://www.swayam.gov.in/nd1_noc20_mg38/preview">https://www.swayam.gov.in/nd1_noc20_mg38/preview</a>
8	Economics of Health and Health Care	IIIT Kanpur	Prof. Angan Sengupta	8	<a href="https://www.swayam.gov.in/nd1_noc20_mg69/preview">https://www.swayam.gov.in/nd1_noc20_mg69/preview</a>
9	Entrepreneurship and IP Strategy	IIT Kharagpur	Prof. Gouri Gargate	8	<a href="https://www.swayam.gov.in/nd1_noc20_hs66/preview">https://www.swayam.gov.in/nd1_noc20_hs66/preview</a>
10	Ethics in Engineering Practice	IIT Kharagpur	Prof. Susmita Mukhopadhyay	8	<a href="https://www.swayam.gov.in/nd1_noc20_mg44/preview">https://www.swayam.gov.in/nd1_noc20_mg44/preview</a>

11	Financial Accounting- IITB	IIT Bombay	Prof. Varadraj Bapat	8	<a href="https://www.swayam.gov.in/nd1_noc20_mg52/preview">https://www.swayam.gov.in/nd1_noc20_mg52/preview</a>
12	Financial accounting- IIT Mandi	IIT Mandi	Prof. Puran Singh	12	<a href="https://www.swayam.gov.in/nd1_noc20_mg71/preview">https://www.swayam.gov.in/nd1_noc20_mg71/preview</a>
13	Gender justice and workplace security	IIT Kharagpur	Prof. Dipa Dube	4	<a href="https://www.swayam.gov.in/nd1_noc20_mg42/preview">https://www.swayam.gov.in/nd1_noc20_mg42/preview</a>
14	Human Resource Development	IIT Kharagpur	Prof. KBL Srivastava	12	<a href="https://www.swayam.gov.in/nd1_noc20_hs48/preview">https://www.swayam.gov.in/nd1_noc20_hs48/preview</a>
15	Industrial Safety Engineering	IIT Kharagpur	Prof. Jhareswar Maiti	12	<a href="https://www.swayam.gov.in/nd1_noc20_mg43/preview">https://www.swayam.gov.in/nd1_noc20_mg43/preview</a>
16	Innovation, business Models and Entrepreneurship	IIT Roorkee	Prof. Rajat Agrawal, Prof. Vinay Sharma	8	<a href="https://www.swayam.gov.in/nd1_noc20_mg46/preview">https://www.swayam.gov.in/nd1_noc20_mg46/preview</a>
17	International Business	IIT Roorkee	Prof. J.K. Nayak	12	<a href="https://www.swayam.gov.in/nd1_noc20_mg54/preview">https://www.swayam.gov.in/nd1_noc20_mg54/preview</a>
18	Introduction to Marketing Essentials	IIT Roorkee	Prof. Zillur Rahman	8	<a href="https://www.swayam.gov.in/nd1_noc20_mg61/preview">https://www.swayam.gov.in/nd1_noc20_mg61/preview</a>
19	Knowledge Management	IIT Kharagpur	Prof. KBL Srivastava	8	<a href="https://www.swayam.gov.in/nd1_noc20_mg40/preview">https://www.swayam.gov.in/nd1_noc20_mg40/preview</a>
20	Leadership	IIT Kharagpur	Prof. Kalyan Chakravarti, Prof. Tuheena Mukherjee	4	<a href="https://www.swayam.gov.in/nd1_noc20_mg41/preview">https://www.swayam.gov.in/nd1_noc20_mg41/preview</a>
21	Management Accounting	IIT Roorkee	Prof. Anil K. Sharma	12	<a href="https://www.swayam.gov.in/nd1_noc20_mg65/preview">https://www.swayam.gov.in/nd1_noc20_mg65/preview</a>

22	Management Information System	IIT Kharagpur	Prof. Kunal Kanti Ghosh, Prof. Anupam Ghosh, Prof. Surojit	12	<a href="https://www.swayam.gov.in/nd1_noc20_mg60/preview">https://www.swayam.gov.in/nd1_noc20_mg60/preview</a>
23	Managerial Economics	IIT Bombay	Prof. Trupti Mishra	12	<a href="https://www.swayam.gov.in/nd1_noc20_mg67/preview">https://www.swayam.gov.in/nd1_noc20_mg67/preview</a>
24	Managing Services	IIT Kanpur	Prof. Jayanta Chatterjee	8	<a href="https://www.swayam.gov.in/nd1_noc20_mg36/preview">https://www.swayam.gov.in/nd1_noc20_mg36/preview</a>
25	Manufacturing Strategy	IIT Roorkee	Prof. Rajat Agrawal	8	<a href="https://www.swayam.gov.in/nd1_noc20_mg50/preview">https://www.swayam.gov.in/nd1_noc20_mg50/preview</a>
26	Marketing Management- I	IIT Kanpur	Prof. Jayanta Chatterjee, Prof. Shahi Shekhar Mishra	8	<a href="https://www.swayam.gov.in/nd1_noc20_mg68/preview">https://www.swayam.gov.in/nd1_noc20_mg68/preview</a>
27	Marketing Research and Analysis	IIT Roorkee	Prof. J.K. Nayak	8	<a href="https://www.swayam.gov.in/nd1_noc20_mg49/preview">https://www.swayam.gov.in/nd1_noc20_mg49/preview</a>
28	Organization Development and Change in 21st Century	IIT Bombay	Prof. Ashish Pandey	8	<a href="https://www.swayam.gov.in/nd1_noc20_mg56/preview">https://www.swayam.gov.in/nd1_noc20_mg56/preview</a>
29	Organizational behavior	IIT Hyderabad	Prof. M.P. Ganesh	12	<a href="https://www.swayam.gov.in/nd1_noc20_mg51/preview">https://www.swayam.gov.in/nd1_noc20_mg51/preview</a>
30	Path Integral Methods in Physics and Finance	IIT Roorkee	Prof. J.P. Singh	12	<a href="https://www.swayam.gov.in/nd1_noc20_mg55/preview">https://www.swayam.gov.in/nd1_noc20_mg55/preview</a>
31	Principles of Management	IIT Kharagpur	Prof. Susmita Mukhopadhyay, Prof. S. Srinivasan	12	<a href="https://www.swayam.gov.in/nd1_noc20_mg58/preview">https://www.swayam.gov.in/nd1_noc20_mg58/preview</a>

32	Project Management for managers	IIT Roorkee	Prof. Mukesh Kumar Barua	12	<a href="https://www.swayam.gov.in/nd1_noc20_mg48/preview">https://www.swayam.gov.in/nd1_noc20_mg48/preview</a>
33	Soft Skills for Business Negotiations and marketing strategies	IIT Kharagpur	Prof. Uttam Kumar Banerjee	12	<a href="https://www.swayam.gov.in/nd1_noc20_mg39/preview">https://www.swayam.gov.in/nd1_noc20_mg39/preview</a>
34	The future of Manufacturing business: Role of additive manufacturing	IIT Madras, Wipro 3D	Prof. R.K. Amit, Prof. U. Chandrasekhar	8	<a href="https://www.swayam.gov.in/nd1_noc20_mg70/preview">https://www.swayam.gov.in/nd1_noc20_mg70/preview</a>
35	Training of trainers	IIT Roorkee	Prof. Santosh Rangnekar	12	<a href="https://www.swayam.gov.in/nd1_noc20_mg64/preview">https://www.swayam.gov.in/nd1_noc20_mg64/preview</a>
36	Working Capital Management	IIT Roorkee	Prof. Anil K. Sharma	12	<a href="https://www.swayam.gov.in/nd1_noc20_mg45/preview">https://www.swayam.gov.in/nd1_noc20_mg45/preview</a>

<b>CEC</b>					
1	Access to Justice	National Law University Delhi	Dr. Bharti Yadav	15	<a href="https://www.swayam.gov.in/nd2_cec20_mg26/preview">https://www.swayam.gov.in/nd2_cec20_mg26/preview</a>
2	Advanced Constitutional Law	National Law University Delhi	Dr. Anupama Goel	15	<a href="https://www.swayam.gov.in/nd2_cec20_mg27/preview">https://www.swayam.gov.in/nd2_cec20_mg27/preview</a>
3	Basics of Digital Marketing	Devi Ahilya Vishwavidyalaya	Dr. Lalit Engle	12	<a href="https://www.swayam.gov.in/nd2_cec20_mg15/preview">https://www.swayam.gov.in/nd2_cec20_mg15/preview</a>

4	Business Ethics	Savitribai Phule Pune University	Archana Vechalekar	8	<a href="https://www.swayam.gov.in/nd2_cec20_mg32/preview">https://www.swayam.gov.in/nd2_cec20_mg32/preview</a>
5	Business Research Methods	PES College	Dr. G. Parameshwari	12	<a href="https://www.swayam.gov.in/nd2_cec20_mg14/preview">https://www.swayam.gov.in/nd2_cec20_mg14/preview</a>
6	Business Statistics	Maharani's Women's College	Dr. Manju S	12	<a href="https://www.swayam.gov.in/nd2_cec20_mg13/preview">https://www.swayam.gov.in/nd2_cec20_mg13/preview</a>
7	Corporate Finance	New L J College	Dr. Rashi Goplani	12	<a href="https://www.swayam.gov.in/nd2_cec20_mg17/preview">https://www.swayam.gov.in/nd2_cec20_mg17/preview</a>
8	Corporate Tax Planning	Netaji Subhas Open University	Prof. Anirban Ghosh	15	<a href="https://www.swayam.gov.in/nd2_cec20_cm02/preview">https://www.swayam.gov.in/nd2_cec20_cm02/preview</a>
9	Digital Marketing	Punjab University	Dr. Tejinderpal Singh	15	<a href="https://www.swayam.gov.in/nd2_cec20_mg29/preview">https://www.swayam.gov.in/nd2_cec20_mg29/preview</a>
10	Direct Tax- Laws and Practice	Tezpur University	Prof. Subhrangshu Sekhar Sarkar	15	<a href="https://www.swayam.gov.in/nd2_cec20_cm03/preview">https://www.swayam.gov.in/nd2_cec20_cm03/preview</a>
11	Entrepreneurship Development	BK School of Business Management	Dr. Nilam Panchal	12	<a href="https://www.swayam.gov.in/nd2_cec20_mg19/preview">https://www.swayam.gov.in/nd2_cec20_mg19/preview</a>
12	Financial Accounting	Devi Ahilya Vishwavidyalaya	C.S. Dr. Manish Sitlani	12	<a href="https://www.swayam.gov.in/nd2_cec20_mg16/preview">https://www.swayam.gov.in/nd2_cec20_mg16/preview</a>

13	Fundamental of Insurance	Madurai Kamaraj University	Dr. K. Uma	12	<a href="https://www.swayam.gov.in/nd2_cec20_mg24/preview">https://www.swayam.gov.in/nd2_cec20_mg24/preview</a>
14	Fundamentals of Financial Accounting	Savitribai Phule Pune University	Dr. Sweta S. Metha	8	<a href="https://www.swayam.gov.in/nd2_cec20_mg23/preview">https://www.swayam.gov.in/nd2_cec20_mg23/preview</a>
15	Fundamentals of Office Management & Methods	Savitribai Phule Pune University	Dr. Rupali Sheth	12	<a href="https://www.swayam.gov.in/nd2_cec20_mg22/preview">https://www.swayam.gov.in/nd2_cec20_mg22/preview</a>
16	HRM for Non-HR Managers	BK School of Business Management	Dr. Margie Parikh	12	<a href="https://www.swayam.gov.in/nd2_cec20_mg20/preview">https://www.swayam.gov.in/nd2_cec20_mg20/preview</a>
17	Intellectual Property	National Law University Delhi	Dr. Yogesh Pai	15	<a href="https://www.swayam.gov.in/nd2_cec20_mg30/preview">https://www.swayam.gov.in/nd2_cec20_mg30/preview</a>
18	International Business		Dr. Ashwini S.	12	<a href="https://www.swayam.gov.in/nd2_cec20_mg12/preview">https://www.swayam.gov.in/nd2_cec20_mg12/preview</a>
19	Organisation Behaviour	Punjab University	Dr. A.K. Saihpal, Dr. Vishal Kumar	15	<a href="https://www.swayam.gov.in/nd2_cec20_mg33/preview">https://www.swayam.gov.in/nd2_cec20_mg33/preview</a>
20	Quantitative Techniques for Management	Dept. of Statistics	Dr. Manharlala N. Patel	8	<a href="https://www.swayam.gov.in/nd2_cec20_mg18/preview">https://www.swayam.gov.in/nd2_cec20_mg18/preview</a>
21	Special Services Marketing in India	Savitribai Phule Pune University	Bageshree Deo	8	<a href="https://www.swayam.gov.in/nd2_cec20_mg21/preview">https://www.swayam.gov.in/nd2_cec20_mg21/preview</a>



22	Supply Chain Management	Avinashlingam Institute of Home Science	Dr. P. Chitramani	15	<a href="https://www.swayam.gov.in/nd2_cec20_mg31/preview">https://www.swayam.gov.in/nd2_cec20_mg31/preview</a>
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