

JAI HIND COLLEGE - AUTONOMOUS

TYBMM - Advertising (SEMESTER - V)

SEMESTER END EXAM (SEE) TIME TABLE - JANUARY 2021

TIME: 2:00 p.m. to 3:30 p.m.

DATE	DAY	COURSE CODE	COURSE NAME
04-01-2021	Monday	ABMMA502	Advertising and Marketing Research
05-01-2021	Tuesday	ABMMA503	Brand Building
06-01-2021	Wednesday	ABMMA506	Copywriting
07-01-2021	Thursday	ABMMA505	Consumer Behaviour
08-01-2021	Friday	ABMMA504	Advertising in Contemporary Society

INSTRUCTIONS TO CANDIDATE:

- 1. Candidates should know their unique Identity number (UID) which is written behind the College identity card for appearing in the examination.**
- 2. A candidate will be dealt strictly if he/she is found resorting to any sort of unfair means.**
- 3. Please Check the Time Table carefully with reference to Course Title and Course code with the Date and Timing.**

PRINCIPAL

JAI HIND COLLEGE - AUTONOMOUS
TYBMM - Journalism (SEMESTER - V)
SEMESTER END EXAM (SEE) TIME TABLE - JANUARY 2021
TIME: 2:00 p.m. to 3:30 p.m.

DATE	DAY	COURSE CODE	COURSE NAME
04-01-2021	Monday	ABMMJ504	Feature and Opinion
05-01-2021	Tuesday	ABMMJ503	Journalism and Public Opinion
06-01-2021	Wednesday	ABMMJ502	Editing
07-01-2021	Thursday	ABMMJ505	Indian Regional Journalism
08-01-2021	Friday	ABMMJ501	Reporting

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PRINCIPAL

JAI HIND COLLEGE - AUTONOMOUS
SYBMM (SEMESTER - III)
SEMESTER END EXAM (SEE) TIME TABLE - JANUARY 2021
TIME: 2:00 p.m. to 3:30 p.m.

DATE	DAY	COURSE CODE	COURSE NAME
04-01-2021	Monday	ABMM303	Intro. to Media Studies
05-01-2021	Tuesday	ABMM302	Intro. to Culture Studies
06-01-2021	Wednesday	ABMM301	Intro. to Public Relations
07-01-2021	Thursday	ABMM305	Intro. to Creative Writing
08-01-2021	Friday	ABMM304	Photography and Videography
09-01-2021	Saturday	ABMM306	Principles of Management

INSTRUCTIONS TO CANDIDATE:

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- 3. Please Check the Time Table carefully with reference to Course Title and Course code with the Date and Timing.**

PRINCIPAL

JAI HIND COLLEGE - AUTONOMOUS

FYBMM (SEMESTER - I)

SEMESTER END EXAM (SEE) TIME TABLE - JANUARY 2021

TIME: 2:00 p.m. to 3:30 p.m.

DATE	DAY	COURSE CODE	COURSE NAME
09-01-2021	Saturday	ABMM102	Fundamentals of Mass Communication
11-01-2021	Monday	ABMM105	Intro. to Economics
12-01-2021	Tuesday	ABMM106	Intro. to Sociology
13-01-2021	Wednesday	ABMM104	Intro. to Computers
14-01-2021	Thursday	ABMM101	Effective Communication Skills-I
15-01-2021	Friday	ABMM103	20th Century History of the World and India

INSTRUCTIONS TO CANDIDATE:

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- 3. Please Check the Time Table carefully with reference to Course Title and Course code with the Date and Timing.**

PRINCIPAL