



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of Education Initiative)



# **JAI HIND COLLEGE (AUTONOMOUS)**

**A RD, CHURCHGATE, MUMBAI,  
MAHARASHTRA 400020**

**ENTREPRENEURSHIP CELL  
& SKILL HUB**

**Glimpses from the**

**GLOBAL  
ENTREPRENEURSHIP  
SUMMMIT 2022**

# OUR ASSOCIATIONS

for the Global Entrepreneurship Summit 2022



**Digital India**  
Power To Empower



Ministry of Electronics and Information Technology  
Government of India



National e-Governance Division



महाराष्ट्र शासन

Maharashtra  
State Innovation  
Society



**Skill India**  
कौशल भारत - कुशल भारत

#startupindia



**INFLECTION**  
POINT VENTURES

Mumbai Angels Network

# PRINCIPAL'S MESSAGE



**Students from diverse backgrounds must be nurtured and challenged; they are young and bold with less fears of failure and they exhibit a healthy risk appetite. At such a deciding stage of their life, appropriate guidance is essential, and the Jai Hind College E-Cell and Skill Hub (IIC) aspires to do the same. We help them acquire experience, analytical and design thinking skills, all in a bid to completely equip them to be the bright future of India.**

-Dr. Ashok Wadia  
Principal,  
Jai Hind College(Autonomous)

# FACULTY CONVENER'S MESSAGE



**Your time in college is limited, pursue your dreams and don't have regrets in life.**

-Dr. Rakhi Sharma  
Academic Head,  
H.O.D., Management Studies,  
Faculty Convener, E-Cell and Skill Hub (IIC),  
Mentor Incharge. Incubator and Accelerator Centre,  
Jai Hind College (Autonomous)

# ABOUT JAI HIND COLLEGE (AUTONOMOUS), MUMBAI

Established in 1948, Jai Hind College (Autonomous) is one of the premier educational institutions in Mumbai.



Our mission statement is "To be the institution of choice for students and employers alike, known for producing good citizens and leaders by providing a well-rounded education of international standards", and our students & faculty together realize the same.

The motto of the college, I will and I can, inspires us, and is manifested in the form of a proactive culture as we continue to push boundaries wherever we can.

“

I Will  
& I Can



# INTRODUCTION

The Jai Hind College Entrepreneurship Cell and Skill Hub (Under the Institution's Innovation Council) aims to provide students with opportunities for skilling and enhancing learning with industry experts, mentors, workshops, and more. Our vision is crafting and dispensing the right platforms with requisite essentials to allow budding entrepreneurs to convert their innovative, disruptive, ground-breaking ideas into the leading, pre-eminent businesses of the future.

## THE GLOBAL ENTREPRENEURSHIP SUMMIT 2022

was conducted on

25th & 26th February, 2022

📍 Zoom

Streamed live on Youtube-

<https://youtube.com/channel/UCBfgsZjBOKkTsiHKhiYMkKQ>

## THEME

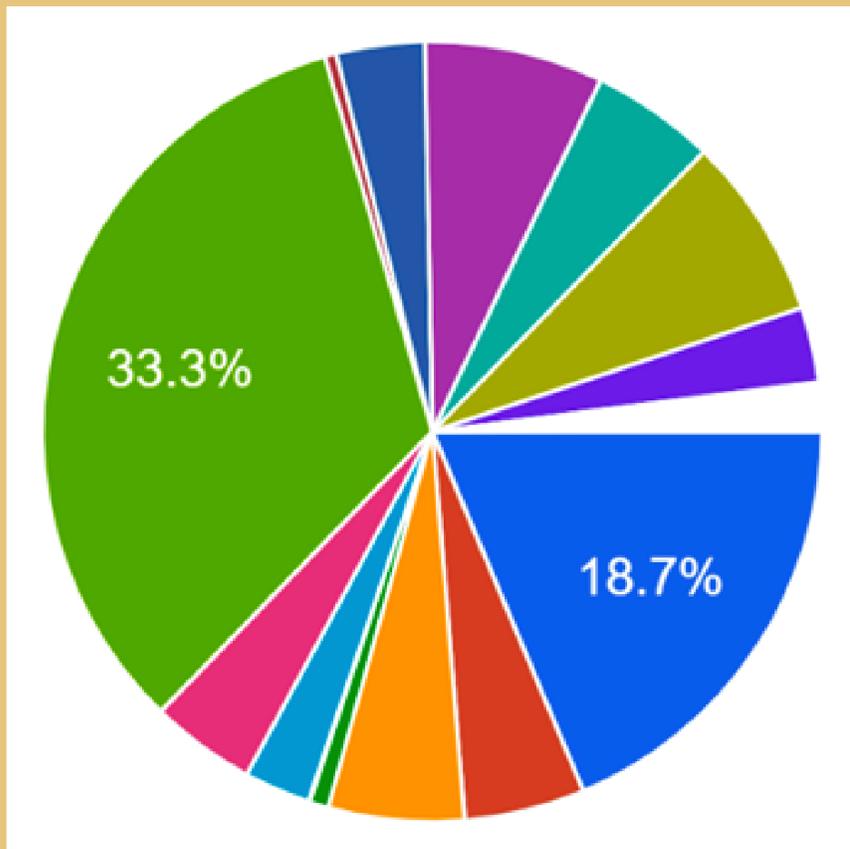
# THE POWER OF 'I'

***Innovation*** • ***Ideation*** • ***Investment***

Start-ups are growing to be multi-million businesses with the most unique and ingenious ideas. We, the youth can choose whether to move ahead or be left behind in the past and we are here to explore new realms of business and success with role models from around the globe.

# OUR ATTENDEES

## Attendees from various fields-



- Fy BSC
- B.tech
- Faculty
- None of the above
- B.Voc travel and tourism dep...
- M.Pharmacy
- Mba
- M Pharm
- BVOC Software Development
- BsC IT
- BBI
- BSC
- BFM
- NIL
- BBA LLB
- LIBRARIAN
- BSc
- Junior College
- Btech+Mtech
- Bachelors of Engineering

- BMS
- BBA
- BAF
- BMM
- BVOC IT
- BIOTECH
- BA
- BCOM
- BPharm+M
- Mba tech
- BCA
- BTECH
- BSC HS
- BDS
- Bfttech

**The Global Entrepreneurship Summit 2022 received approximately 1400 registrations and saw 700- 800 attendees on an average per session.**

**We hosted various workshops and masterclasses with renowned speakers from India, Germany, Canada, and USA as well.**

# WORKSHOPS

**Mr. Vivek Saxena**  
**Co-Founder & CEO of Thinkly**

## Content Creator Economy

### Objective:

- To enable participants to think out of the box and enforce ideation and idea evaluation.
- To educate attendees about the emerging trends of content creation and how they can be a part of it.

### Outcome:

- The participants were able to demonstrate content creation skills and apply the concepts learnt in reality.

No. of attendees: 852



**Mr. Patrick Widmann**  
**Social Innovation in Europe and India, Startup Mentor**  
**Local to Global**



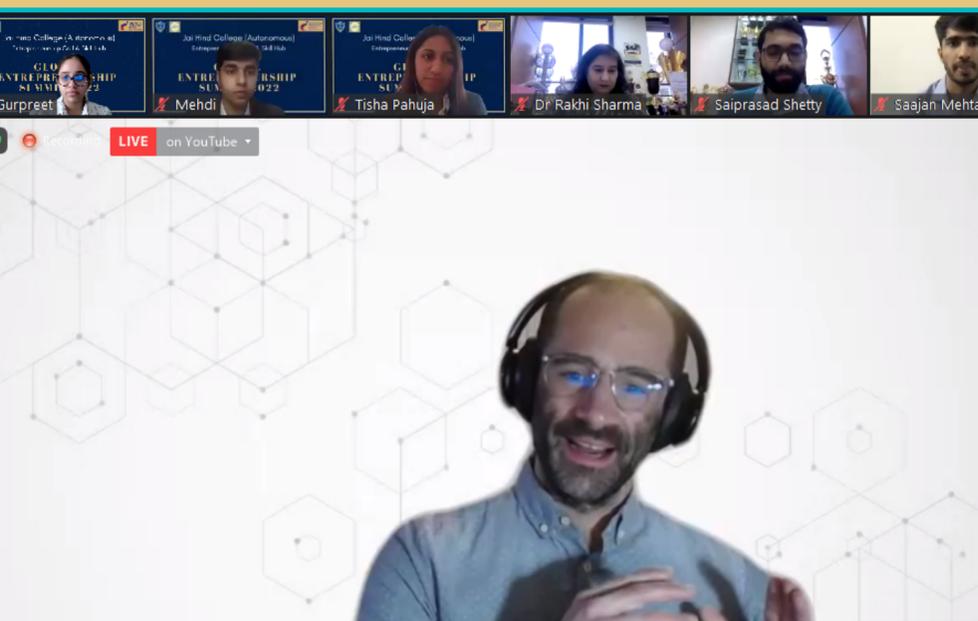
### Objective:

- To gain insights on starting up in India and scaling up your business globally while keeping in mind the differences in cultures and habits.

### Outcome:

- Attendees got a chance to dive into the intricacies of setting up a business in other countries through relevant statistics and case studies.

No. of attendees: 868



**Mr. Kushal Sanghvi**  
**Head, India and SEA at Citrus Ad**  
**Create your Digital Brand**

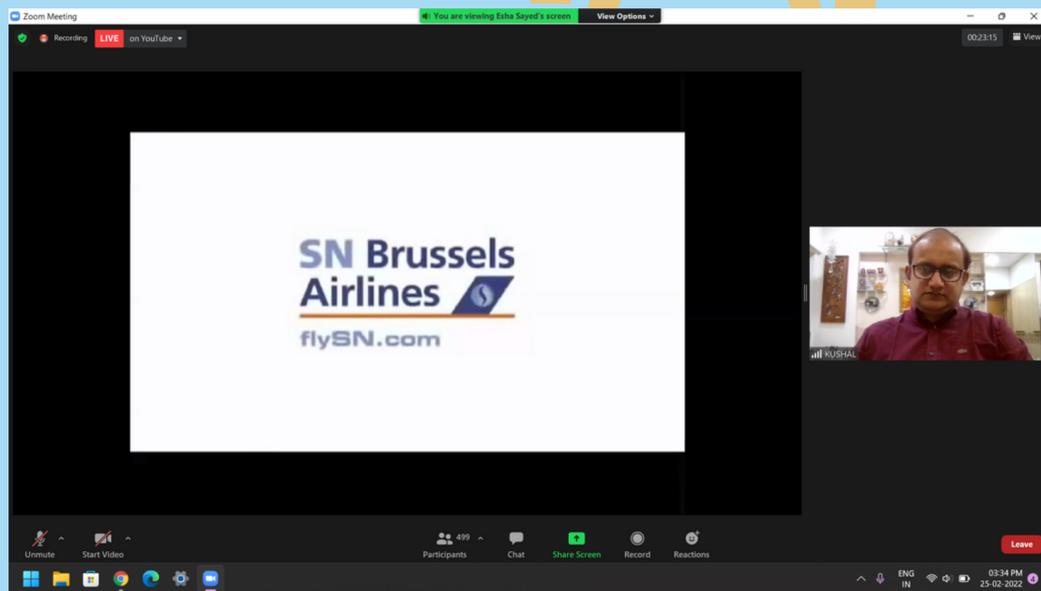
**Objective:**

- To enable attendees to understand the basics, ads, SEO, SEM strategies while also throwing light on digital media intelligence and the future of digital marketing.

**Outcome:**

- After attending this session attendees were able to apply the techniques of marketing taught and understood the need of various methods of digital marketing.

**No. of attendees: 750**



**Mr. Robert Garmaise**  
**Chief Innovation Officer at Fasken Martineau**

**Art of Innovation**  
**Fireside Chat**

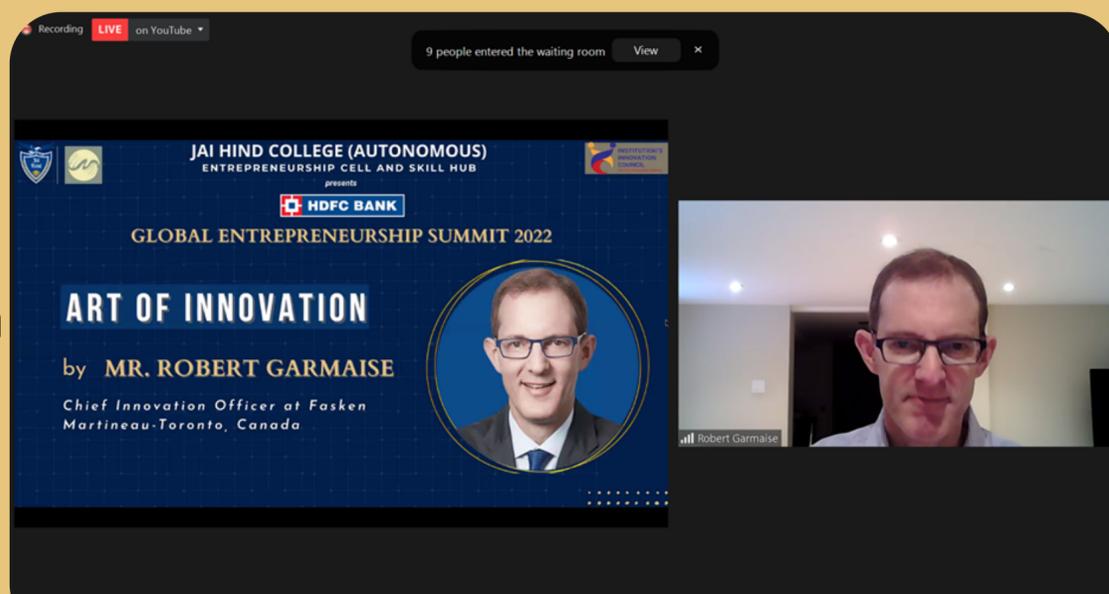
**Objective:**

- To work side by side with the theme of our event, Innovation, this session was aimed at helping students discover a different viewpoint on innovation through technology and AI.

**Outcome:**

- On attending this session students were able to comprehend the various aspects of innovation and understood how these innovations can be demonstrated in all businesses.

**No. of attendees: 615**



# MASTERCLASSES

## Mr. Parang Mehta Director & CPO, Havenspire NFT's and Blockchain

### Objective:

·To help the attendees gain an understanding on how to use blockchain, NFTs and how to implement them in daily use of a business.

### Outcome:

·By getting a chance to interact with a successful trader, attendees were able to interpret and grasp various concepts related to NFTs and Blockchain.

No. of attendees: 859



## Mr. Paul Gunn Jr. CEO at KUOG Corporation Supply Chain Management



### Objective:

·To enable attendees to understand the importance and nuances required in setting up the logistics of a business domestically and internationally, and how empathy plays a role in supply chain.

### Outcome:

·The attendees were able to capture the true essence empathy involved in supply chain and understood the various factors to keep in mind while setting up a supply chain.

No. of attendees: 623



**Ms. Srishti Ojha**  
**Founding Partner, Verist Law,**  
**Forbes Legalpowerlist 2020**  
**How to be IPO ready from Day 1**

**Objective:**

- To understand the why, when, who, how, where of IPO's and to comprehend what it actually takes for a startup to be IPO ready.

**Outcome:**

- The attendees were able to comprehend the value of various documents involved in launching of an IPO and will be able to demonstrate the uses in real life situations.

**No. of attendees: 645**



**Mr. Peshwa Acharya**  
**President - Brightcom Group, Ex CMO Reliance Retail, Ex**  
**P&G, Ex Reckitt**  
**Marketing beyond Advertising**

**Objective:**

- To gather an understanding of the revolutionary techniques of marketing without usage of traditional advertising techniques.

**Outcome:**

- The attendees got an exact insight into various marketing tactics and how businesses will have to adapt and use these revolutionary methods in these times of Covid-19.

**No. of attendees: 590**



# KEYNOTE SPEAKERS

## Objective:

·To enable attendees to take back valuable insights on current topics from renowned founders, CEO's and industrialists.

## Outcome:

·After attending this session attendees were able to grasp in depth knowledge about some relevant concepts and trends on the Indian economy by interacting with industry leaders.

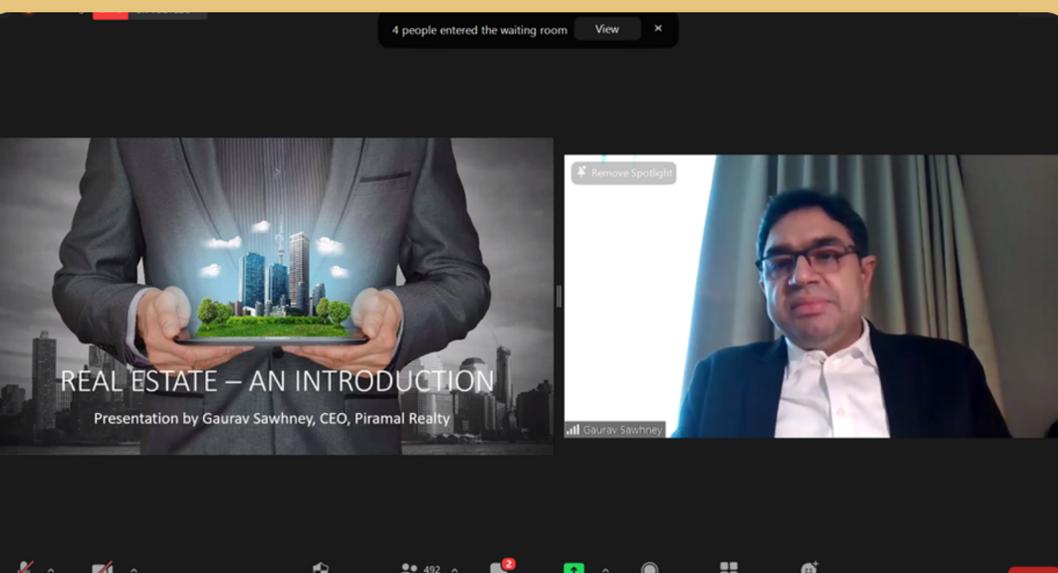
No. of attendees: 650

**Mr. Shriyans Bhandari**  
**Founder and CEO of Greensole**  
**Director, Heritage Girls' School**

The first keynote speaker session unfolded with an insightful session where Mr. Shriyans took us through his journey of starting his venture Greensole at the early age of 19. He brought light on how it is important to identify gaps in your daily life and how to take advantage of those gaps.



**Mr. Gaurav Sawhney**  
**CEO, Piramal Realty**



Mr. Shriyans Bhandari was followed by Mr. Gaurav Sawhney. He told the attendees a few facts of the real estate industry while also enlightening them about the current emerging trends, government policies, what home buyers actually look for and the significance of sustainability in the industry as well.

# Mr. Ankur Mittal

## Co-Founder, Inflection Point Ventures

Mr. Ankur Mittal says that for him investing in startups started as a hobby, then it became his passion, and now it has become his profession. He explained investing in the startup ecosystem while also portraying some great statistical figures. He believes that the large public markets are also open to the idea of supporting the growth of the startup ecosystem in India.



# Mr. Ajeet Khurana

## Founder, Stealth Mode Crypto Startup

Mr. Ajeet Khurana explained the future of cryptocurrency from the point of view of entrepreneurship. In the beginning, he asked the attendees how many hours they spend offline without using social media, online conferencing and messaging apps and thereafter dived into the metaverse as well.



# START UP COMPETITION



## Objective:

- To test the ability to analyze and evaluate the emerging opportunities for startups taking part in the competition.
- To enable an understanding for the attendees of the concepts demonstrated by startups and mentors.

## Outcome:

- The Startup Competition helped the participating startups with mentoring from industry experts and attendees were able to comprehend the various factors to be kept in mind while working on a business idea.

No. of attendees: 750

The collage features several key elements:

- Zoom Meeting Interface:** Shows a meeting with 393 participants. A presentation slide for 'VIYN' (Vehicles In Your Neighborhood) is displayed, with the text 'Making the Last Mile Travel hassle-free and Economical' and the name 'Smit Nalawade (VIYN)'. Another slide titled 'Product & service' is shown with a smartphone image and the name 'Sarvesh'.
- Zoom Meeting Grid:** A 4x5 grid of 20 participant video feeds. Names visible include Purna Chawla, ashnamalhotra, Tisha Pahuja, Arpit Avinan, Pratham Prabh..., Mahek Tejuja, Sangya Gupta, Disha Punjabi, 15 DIYA GURNA..., Preshit Chand..., Anandita Sena..., Arindam Bose, Kishan Kabra, Tanushree S S..., Ankit Saraf, Rahul Minot, Shivangi Bubna, Deepak Joyce, Vivek Bhojwani, and Darren.
- Summit Banner:** A large blue banner for the 'GLOBAL ENTREPRENEURSHIP SUMMIT 2022' presented by 'JAI HIND COLLEGE (AUTONOMOUS) ENTREPRENEURSHIP CELL AND SKILL HUB' and 'HDFC BANK'. It features a portrait of Shivangi Bubna and identifies her as 'Partner - Investments, Mumbai Angels'.

# START UP COMPETITION



The Summit came to an end with the flagship event- The Start Up Competition which saw 150+ registrations from all over the country and globally as well.

The top 25 startups qualified for the judging round wherein they presented to a panel of 10 mentors.

Out of these 25, our panel selected 5 startups to make it through to the final round where they presented to another panel of esteemed mentors.

The top 5 finalists were-

- Viyn Mobility
- AseemShakti Enablers (OPC) Pvt. Ltd.
- Royal POS
- Mesh Home
- Medyseva

Winner- Medyseva

1st Runner up- AseemShakti Enablers (OPC) Pvt. Ltd.

# START UP COMPETITION

**Viyn Mobility-** Their service is a demand based rideshare, thus commuters can easily locate their nearest scooter and start the ride just by scanning the QR code on scooter, thus saving a lot of time.

Also their service would promote the use of public transport thus reducing the private vehicular traffic on road, leading to less congestions and also less pollution.

**AseemShakti Enablers (OPC) Pvt. Ltd.-** A D2C women's wear brand with a design patent approved product - Instant wear saree with pocket made by women from low income backgrounds trained by them.

**Royal POS-** Royal POS is a mobile and cloud based advanced POS cum ERP for RESTAURANT and small retail businesses.

**Mesh Home-** At Mesh Home, they provide personalized smart home experiences. Without rewiring or civil work, a space can get automated in less than 30 minutes.

**Medyseva** - Medyseva provides tele-consultation and other healthcare solutions to patients by specialist doctors through phygital centers. It primarily caters to people from 3, 4 and 5 tier cities and gram panchayat level having a population less than 20,000. They are the ones who have inaccessibility to qualified doctors and are forced to spend their limited resources travelling to cities to get these services.



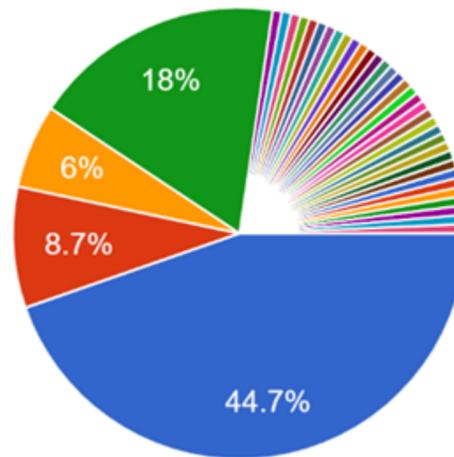
# START UP COMPETITION



## Startups from diverse fields registered for the Competition-

What is the category of your start-up?

150 responses

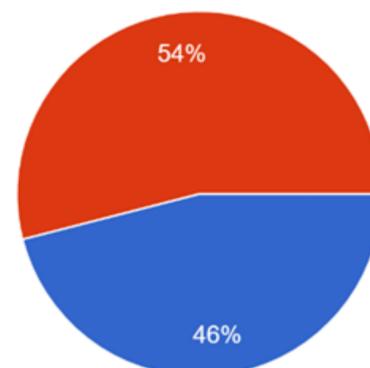


- Video and photo production
- Skincare
- Fabric manufacturing to sellin...
- Home Automation Service/S...
- it's social enterprise with an in...
- Nill
- Home made chocolates
- Housing And Business Services
- Service provider
- It's an education startup for in...
- socio-economic e-commerce
- Provides market space
- Ed-Tech
- Eco friendly Sustainable Prod...
- Agritech
- education

- Gaming
- SAAS
- Media & Entertainment
- Beauty
- Edtech
- Manufacturing of home made products
- Blockchain ,Social Media
- AgeTech
- Restaurant chain
- Online clothe selling
- Financial technology ecosyst...
- Wood Pressed Oils
- health -tech aggregator
- Clean technology

Is the startup run by a student or a graduate (working)?

150 responses



- Student
- Graduate

# OUR MENTORS

- **Mohit Shukla , Managing Director | India Legal and Lead India Regulatory and Government Relations, Barclays India**
- **Uday Wankawala ,Chief Executive Officer at Atal Incubation Centre, Rambhau Mhalgi Prabodhini**
- **Satish Kataria, Co-Founder, Assets Positive; Founder Coach**
- **Pankaj Thakar, Founder and Chief Mentor, PadUp Ventures**
- **Shivangi Bubna, Partner - Investments at Mumbai Angels Network**
- **Vivek Bhojwani, CEO at StartUp Consulting India**
- **Priya Gupta, Founder of Sarvpriye Foundation , Social Startup mentor, IIM Kozhikode**
- **Deepak Joyce, Founder of Joyce Law and Pronto 21**
- **Prateek Kumar, Founder&CEO at NeoNiche Integrated Solutions Pvt. Ltd., Jharkhand Angels**
- **Vishal Tiwari, Founder & Managing Partner at Veteran Global Lawyer's & Associates**
- **Rahul Munot, Head of International Business at Trilok Steel Industries**
- **Umesh Rathod, Founder of Lean Campus Startups, Startup Author and Mentor**
- **Vandana Sharma, IIC Innovation Ambassador, Startup India Mentor, Manager Innovation Hub at AKTU, Lucknow**
- **Ankit Saraf, Investment Associate at Dexter Ventures**

# BUSINESS COMPETITIONS

There were 3 extremely engaging business competitions conducted during the Summit -

## Trade, No Trade?

Build. Buy. Bargain. This competition tested the negotiation skills of the participants.

**No. of finalists: 8**

## Land your Brand

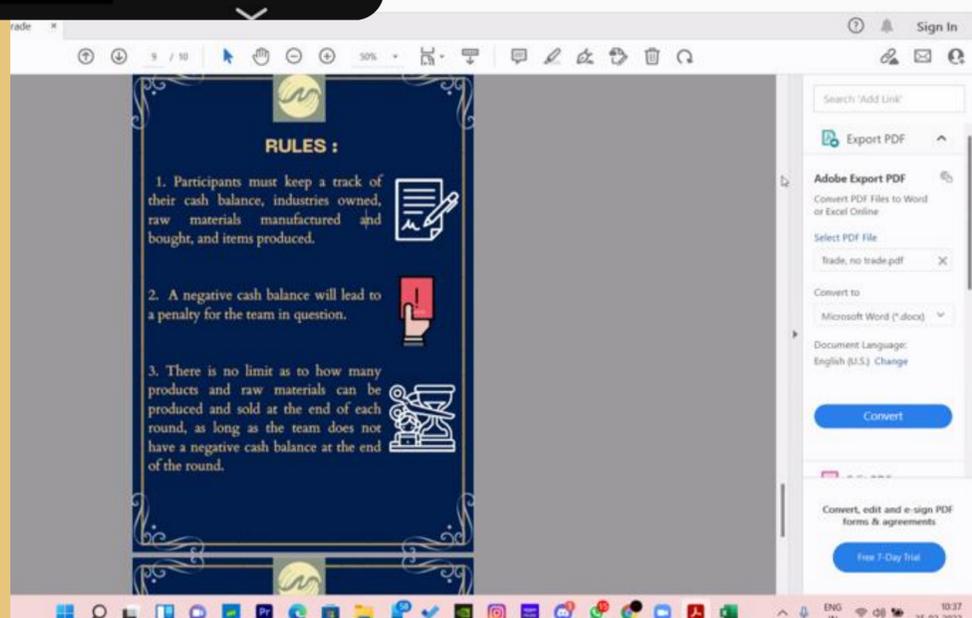
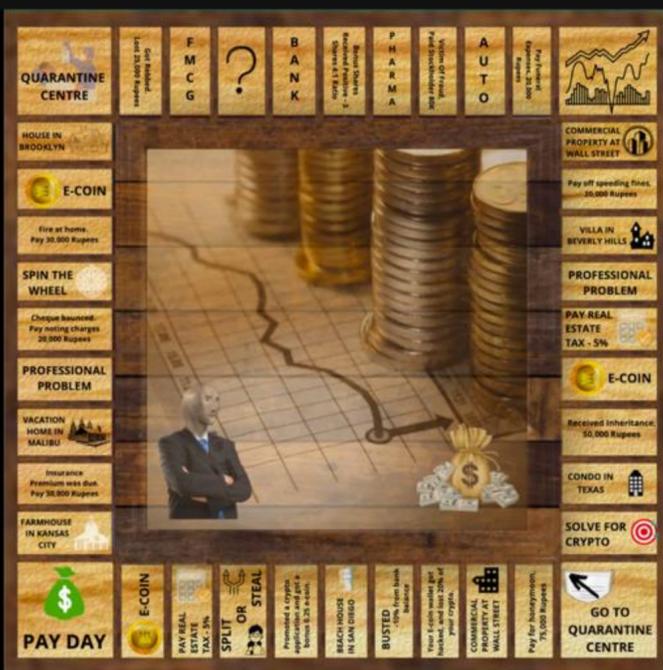
Quick-witted minds competed with each to land their brand at the top. They had to analyze the environment and build marketing strategies to conquer the market.

**No. of finalists: 8**

## Invest-athon

Participants investing skills were put to the test where they had to accumulate assets in this simulation of real-life filled with stumbles that made them question their thinking skills.

**No. of finalists: 6**



# TESTIMONIALS

**Was great being a part of the energetic and inspiring event, Jaihind had reached yet another milestone in fostering entrepreneurship.**

-Mr. Shriyans Bhandari  
Founder and CEO of Greensole  
Director, Heritage Girls' School

**It was great and insightful for me again to speak to shortlisted entrepreneurs and I wish them all the best for their future endeavours. As always, the event was flawlessly organised and kudos to the faculty and the entire student team at Jai Hind.**

-Mr. Satish Kataria  
Co-Founder, Assets Positive;  
Founder Coach

**I would say startup founders/ enthusiasts could tap into pool of mentors/entrepreneurs who, as a group, have gone through just about everything one can imagine and have a world of experience they could offer. Many congratulations to everyone at E-Cell Club of Jai Hind College for a seamless execution of GES 2022.**

-Mr. Umesh Rathod  
Founder of Lean Campus Startups,  
Startup Author and Mentor

**It was a pleasure to be part of the Global E-Summit. Congratulations to the organizers for providing this outstanding platform for young innovators. In just two days, the Summit offered a wide range of relevant knowledge which is important knowledge for every aspiring entrepreneur.**

**-Mr. Patrick Widmann**  
Social Innovation in Europe and India,  
Startup Mentor

**Really enjoyed mentoring the Startups that presented at the Jai Hind E-Summit. The Startups were of a Good Quality and the Founders had the necessary zeal to succeed in the future.**

**-Mr. Vivek Bhojwai**  
CEO at StartUp Consulting Indiai

## **C O N T A C T   U S**



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<http://www.jaihindesummit.com/>



[E-cell and Skill Hub, Jai Hind College](#)



[@IICJaiHindESummit](#)



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[Jai Hind College Entrepreneurship Summit](#)

# FACULTY AND STUDENT TEAM

- **Dr. Rakhi Sharma, Academic Head, Head Of Department of Management Studies at Jai Hind College (Autonomous)**
- **Ashna Malhotra, Student Secretary**
- **Tisha Pahuja, Student Joint Secretary, Outreach**
- **Shaan Patel, Student Joint Secretary, Events**
- **Gaurav Kalra, Student Joint Secretary, Public Relations**
- **Somesh Tarwani, Student Joint Secretary, Marketing**
- **Nandika Khetwani, Student Joint Secretary, Media**
- **Mehdi Ali, Student Joint Secretary, Operations**
- **Gargi Pathak, Student Joint Secretary, Compliance**
- **Tanzila Khan-Program Ambassador, Biotech**
- **Siddhant Chawla-Program Ambassador, Biotech**
- **Ritika Chaudhary- Program Ambassador, BAF**
- **Nishant Raj- Program Ambassador, BA**
- **Mihir Singh- Program Ambassador, BBI**
- **Keshav Doyal- Program Ambassador, BBI**
- **Kamiya Arya- Program Ambassador, BFM**
- **Jill Shah- Program Ambassador, B. Voc. Travel and Tourism**
- **Kavya Mujawdiya- Program Ambassador, BFM**
- **Dia Panchal- Program Ambassador, BSC**
- **Aryan Singhai- Program Ambassador, B.com.**
- **Anushka Rasal-Program Ambassador, Biotech**
- **Siddhant Dhoot-Program Ambassador, BAF**
- **Palak Goyal- Program Ambassador, BMM**
- **Shruti Mulchandani- Program Ambassador, BA**

