



# JAI HIND COLLEGE ENTREPRENEURSHIP CELL & SKILL HUB (UNDER RUSA)



GLIMPSES FROM  
THE SUMMIT  
2020

# *FOREWORD*



“ Today's mindset towards education has created a generation of students who enter the job market armed with a mere degree certificate in their hands. When we look at visionaries like Steve Jobs, we see that an ecosystem that prioritized seeking knowledge & learning is what paved the way for them to create value in the form of successful enterprises.

This entrepreneurial thinking cannot be found in aptitude tests or classroom learning. Therefore students from different backgrounds must be challenged and nurtured; they are young, and have high risk appetite, and less fear of failure. When they are in this stage, they must receive appropriate guidance - the Jai Hind College Entrepreneurship Cell & Skill Hub aims for the same. They gain experience and develop analytical & design thinking skills, beyond traditional classroom studies, equipped to be the future of India.”

**- DR. ASHOK WADIA,**  
*PRINCIPAL, JAI HIND COLLEGE*



“ Students who enter at the undergraduate level learn to take risks, and become job creators rather than job seekers. That is why we must guide & mentor them, and impart them with the skills & experience of entrepreneurship.

**- DR. RAKHI SHARMA**

*HEAD OF DEPARTMENT, BACHELOR OF MANAGEMENT STUDIES, JAI HIND COLLEGE*



“ This is so much more than managing a club or organizing an event, it's a learning experience, its journey makes you grow and flourish as a human being and none of this would have been possible without the efforts of the entire team.

**- RHEA ANAND**

*STUDENT PRESIDENT, 2019-20*

# *ABOUT JAI HIND COLLEGE (AUTONOMOUS), MUMBAI*

Established in 1948, Jai Hind College (Autonomous) is one of the premier educational institutions in Mumbai.



Our mission statement is "To be the institution of choice for students and employers alike, known for producing good citizens and leaders by providing a well -rounded education of international standards.", and our students & faculty together realize the same. The motto of the college, I will and I can, inspires us, and is manifested in the form of a proactive culture, as we continue to push boundaries wherever we can.

“  
I Will  
& I Can



# Faculty & Student Team

- Dr. Ashok Wadia, Principal, Jai Hind College
- Dr. Rakhi Sharma, Head Of Department, Bachelor Of Management Studies at Jai Hind College
- Rhea Anand, Student President
- Harjas Singh Jaggi, Vice President, Operations
- Akshita Gandhi, Vice President, Events
- Mustansir Dahodwala, Vice President, Outreach
- Dixita Sharma, Vice President, Media
- Siddharth Sheth, Vice President, Marketing
- Saachi Punjabi, Vice President, Public Relations
- Misri Kothari , Head of Finance
- Vanshika Sharma – Program Ambassador, BFM
- Priyanshi Panwar, Program Ambassador, BA
- Khushi Gupta, Program Ambassador, BA
- Jigyasa Bhasin, Program Ambassador, B.Voc
- Gurarmaan Singh Sandhu , Program Ambassador, B.Voc
- Shikha Jhaveri, Program Ambassador, BBI
- Hardik Samtani, Program Ambassador, BAF
- Zahra Jagmag, Program Ambassador, B.Sc.Biotech
- Vandan Mehta, Program Ambassador, B.Com.



# Introduction



The Jai Hind College Entrepreneurship Cell & Skill Hub (under RUSA) aims to provide students with opportunities for skilling & enhancing learning with industry expert mentors, workshops, and more.

The startup club aims at identifying startups of various levels across the college, and providing them with one on one mentoring. The newly launched incubation and accelerator center also works for the same, with the esteemed mentor board. We at the Hub, under RUSA, organize events year round to ensure enhancement of skills of students.

## About the Summit

The Jai Hind College Entrepreneurship Summit was started in 2016, with the objective of providing a platform for startups across the country, as well as to foster entrepreneurship among students. The past collaborations in the summit include Ministry of Electronics and Information Technology, Rise Mumbai, Digital India, and more.

Past speakers from the summit include Subhash Dandekar, Chairman Emeritus of Kokuyo Camlin, Mr. Ajeet Khurana, Ex-CEO at SINE, Mr. Devendra Shah, Chairman & MD of Parag Milk Foods, Mr. Rajiv Dingra, Founder & CEO, WAT Consult, and more!

Each year the summit gets bigger and better.

# About The Summit



Recapitulating the evolution of ideas of the entrepreneurs from last year, we couldn't help but notice that the smartest entrepreneurs have always recognized that entrepreneurship is moving towards social change, as we embrace the role of modern businesses in society. These are entrepreneurs who are building enterprises with double bottom lines.

Consequently, in order to support such out-of-box ideas and encourage students and startups across the country, students at Jai Hind College (Autonomous), Mumbai took up the initiative of introducing the Global Entrepreneurship Summit. Celebrating the 4th year, Global Entrepreneurship Summit 2020,

with NTT Netmagic as the title sponsor, was held in collaboration with NITI Aayog, NeGD, Digital India, Ministry of Electronics and Information Technology, Skill India, and more. Keeping up with the legacy set forth by the summit in the past years, it wouldn't be incorrect to say that this year was only bigger and better. The 2-day long summit, from the 10th to 11th of January 2020, had a host of exciting things in store which included an array of business competitions, startup competitions, speaker sessions from the who's who of the industry and master classes in areas of Marketing, Risk Management, Food And Technology to name a few.



It hosted an array of challenging competitions, such as Logo Designing, wherein, the participants were assigned a task to design a logo for a new range of products for the artesian water company, Blue Pine, and were given an opportunity to pitch their logos to the Founder of the Blue Pine, Mr. Shrikant Hazare!

Another feather to the cap was the chance given to the winner to have their design used for the new Blue Pine flavored water line. Another among the roster was a life sized business competition, wherein participants competed in a monopoly inspired game, carrying out tasks ranging from market analysis to hiring pitches!

Day 1 was also host to a variety of masterclasses. **Friend or Foe: Food & Technology: Interactive Session with Mr. Dheeraj Gupta, Founder & MD – Jumbo**

**King** was a topical session wherein he covered the current food market, as well as his own journey in Jumbo King



**Moment Marketing Masterclass with Mr. Amaresh Godbole, CEO, Digitas India**, which covered marketing in the world of fad trends and social media, was an highly valuable session for the attendees.







**Managing Risks in a Risky World Masterclass with Mr. Hersh Shah, CEO – GLECO,** was an insightful & interactive, activity based session on mitigating business risks.

Startup India conducted an **Interactive Session for startups** with **Kritika Singh, Manager, Invest India**, wherein they spoke about the various benefits startups could avail through startup India, and opened the floor to an open discussion on the experiences of startups in registering for such benefits.



On 11th January, we started Day 2 with the elimination round of startups. The startups had previously been shortlisted from 140+ startups from over the country, from various colleges such as **IIT Delhi, Christ University**, etc.

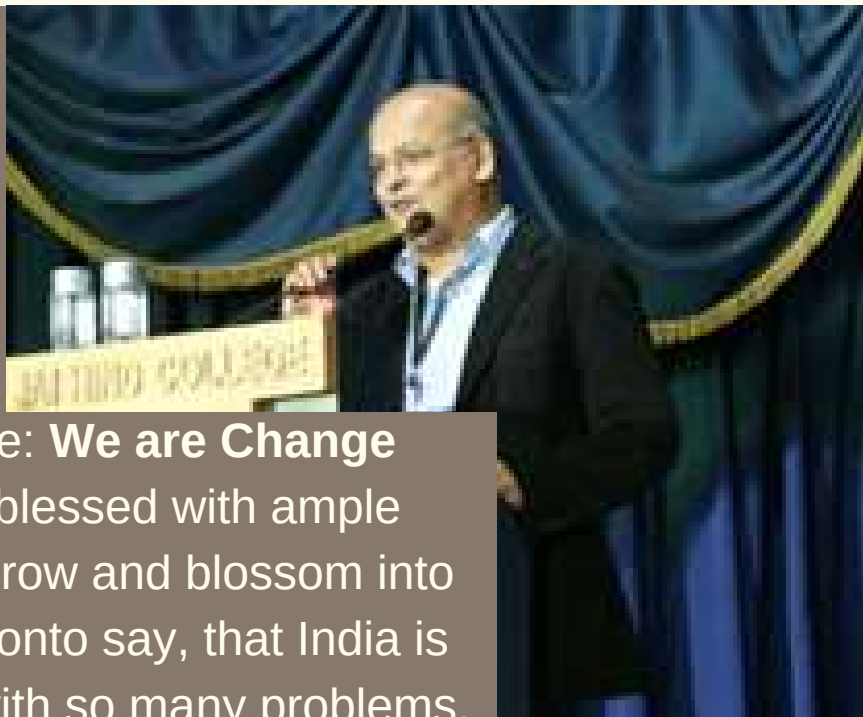
This was followed by our much awaited keynote session.



The first speaker session for this year's summit unfolded with an insightful session with **Mr Ramanan Ramanathan, Mission Director – Atal Innovation Mission, Additional Secretary - Govt. of India**. He brought light to how issues like affordable housing, clean water and sanitation need to still be looked upon

closely, which forms a vital part of the Mission. He also elaborated on how innovation is a crucial part of our lives, and how we've been innovating since the moment we were born. According to him, "Team work makes dream work" describing how a good team can go a long way in achieving our goals. He ended his talk with this impressive line of advice, "You are young, you should create, you should innovate, you should make an impact!"

Mr. Ramanan was followed by Anil Joshi, Founder & Managing Partner at Unicorn India Ventures. From the very start, he pulled the entire crowd into a spell with just three words and a booming voice: **We are Change makers**. The populous today is blessed with ample resources and opportunities to grow and blossom into their best selves. He even went onto say, that India is especially lucky to be plagued with so many problems, for, he explained, greater the issues, greater the chances to find solutions. Which would mean, more scope for entrepreneurs to give their ideas shape and direction. He ended his speech with warm words and a warmer smile: "Entrepreneurship is a journey, don't be afraid to share your ideas, yourself, with the world".





**Mr. Sharad Sanghi**, the next speaker, is the **CEO and Managing Director of NTT Netmagic**. Taking the audience with him down his own 25 years' timeline, he told of the struggles and realities many youths face today. He successfully got into IIT Bombay before getting an MS in Electrical

Engineering from Columbia, yet felt uncertain about future endeavours. It was after working at NSFNET that he felt the innate need to introduce internet services in India, which at the time had only just allowed such permissions. The market had no other competitors, waiting to be filled and flourish, and he took his chance at an opportune time.

Throughout his journey, he learnt several lessons, faced a rollercoasters' worth of ups and downs, and trudged on through the toughest of times. He advised students to not make the same mistakes he did, instead make new ones, and never take both luck and external competitors for granted. "Fail fast, recognise it doesn't work, and move on to the next," he sincerely concluded, at the end.



Next we had Ms. Lina Ashar, Founder of Kangaroo Kids and Billabong High International School. She started the session by a simple yet witty line which said "We are shaped by the experience we experience." Next, she captivated the audience by the inspiring story of her life and how it led to the initialization of Billabong School and Kangaroo Kids.

She also elaborated on how the biggest difference between **Winners and Losers** is not the efficiency of one over inefficiency of other but “The stories we tell ourselves” when we win or lose. Ending the session on a good note, Ms. Lina concluded saying “Every thought affects the brain; the thoughts in the brain shape our beliefs thereby shaping our reality.”



Ms Lina Ashar was followed by Vikram Bhatt, Founder & Director, Enrich, who chose to start the session by sharing his journey onto becoming the founder of one of the leading chain of unisex salons in India. Sharing his journey, he described Enrich as a happy accident he witnessed. Taking the example of his own life, he assured the audience on

how decision making is a conventional phrase in the entrepreneurial process and that one always ends up opting for something which is totally different than one had in mind. Lastly, he ended the session with an impactful sentence which said “Not everyone or everything can be timed perfectly”



Ending the speaker session was an insightful session with Mr. Anuj Puri, Chairman and Founder, ANAROCK Consultants. Starting the session on a light note, he described how he being a consultant is the one who is considered as 1) uninvited 2) telling people things they probably already know 3) not knowing what he’s doing. Coming back to nitty-gritties of entrepreneurship he also shared the principles one should abide by being an entrepreneur which included if you really want something,

get it! Furthermore, he added how it's important to always keep a check on one's facts before stepping into a business. Next he also threw light over how while hiring, one should always hire people who are more talented than you and adding that there's no substitute to hard work. Moreover, he also elaborated on how one should always keep a check on gender diversity in one's organization which plays a vital role in success of the organization.

Following the speaker session was a networking lunch, where speakers, mentors, startups & students were given an opportunity to interact & network.

Next up were the startup Final rounds, with the 7 selected finalists from the eliminations round:

- 1. Alo: IIT Delhi**
- 2. ADDLift: Jai Hind College**
- 3. Pawshbox : Symbiosis Pune**
- 4. 24BUY7 : KJ Somaiya**
- 5. Arth: IIT Delhi**
- 6. Vakil.ai**
- 7. Inertia Corporation : St. Francis Institute of Technology**



The summit concluded with the announcement of the winners of the Startup Competition – Alo! Alo is a project to impart better learnings and experiences to young and impressionable students, ultimately won both the hearts of the judges, and the cash prize of Rs. 1.5 Lakhs, which will only help this start-up to achieve its noble aims sooner and easier. It is a conjugated creation of few IIT Delhi Undergraduates, who wish to create a phygital learning system that makes up for all the features that other learning services-online and otherwise- today lack.

On that note, we concluded the Global Entrepreneurship Summit 2020 as a grand success!

# Mentors

The Summit was graced by 40+ industry expert mentors, such as:

- Mohit Shukla, MD and Legal Head at Barclays
- Uday Wankawala, CEO at Atal Incubation Centre-Rambhau Mhalgi Prabodhini
- Sanjay Nath, Founding Partner at BlumeVentures
- Satish Kataria, Investment Head at Viridian Asset Advisors Pvt. Ltd.
- Shashank Randev, Founder VC at 100X.VC
- Shilpa Sehgal, Partner at Equanimity Ventures Trust
- Dr Manisha acharya, CEO at Indigram Labs Foundation
- Sampark Sachdeva, Head of Sales at OYO
- Abhijeet Kumar, Co-Founding Partner at Ah! Ventures
- Subhasis Ghosh, Managing Partner at Apex Group
- Ashwin Srivastava, Co-Founder and CEO at Sapio Analytics
- Sonya Dutta Choudhary, Author and Journalist
- Juzer Tambawala, Head of Marketing, Franklin Templeton Investments
- Moiz Lakdawalla, National Head BFSI at Magicbricks
- Prasenjit Roy, CMO at NTT Netmagic

- Dr. Ankita Singh, VP and Global Head: HR, Admin, Travel, IT at Cignex
- Jital Shah, Mentor at Entrepreneurs Organization and Partner at Sanghar Group
- Abhijit Dabhade, Entrepreneurship Educator
- Juhi Shah, Founder of Juhi Shah Label, a Fashion Start Up
- Shrikant Hazare, Founder of Blue Pine
- Payal Amberkar, Founder of Paymach Designs
- Ravi Kikan, Author, Head of Marketing & Growth at Zing HR
- Amit Kumar, Founder & CEO, MSMEEx
- Swati Mehra, Co – Founder & Partner, Sixth Sense Ventures Advisors LLP
- Sumit Tayal, COO, Netscribes
- Tanveer Bhagat, Founder, Tanveer Bhagat & Co., Chartered Accountants



# Testimonials

“The Global Entrepreneurship Summit organized by Jai Hind College was a great event. Had an opportunity to interact and hear very interesting speakers like Mr. Sharad Sanghi and Mr. Ramanan Ramanathan. I'm sure all the speakers would have added a lot of value to the aspiring startups and entrepreneurs.” – Mr. Anil Joshi

” The Global Entrepreneurship Summit organized by Jai Hind College was a perfectly planned and a superbly executed event. Being an alumni of the college its always a pleasure to come back. It was a great time, meeting stalwarts from the industry like Mr. Anil Joshi and Mr. Mohit Shukla along with several budding entrepreneurs from different parts of the country. I feel proud to be associated with the event and would love to be engaged with the team for similar events in the future”- Mr. Sharad Sanghi

“Thank you for extending an invitation to judge the Entrepreneur Summit 2020. It was an enterprising event and I do hope to see many more such summits which will give young talented minds the opportunity and platform to grow and live their dreams. For me, it was an honor to interact and meet some of the debuting entrepreneurs! I look forward to seeing these young talents succeed in their dreams!” – Mr. Shrikant Hazare

“There is one thing that stands apart about Jai Hind Entrepreneurship Summit- the dedication and honest passion of the student organizers. With such strong and warm support from the Principal, this summit will help build many valuable startups in the future.” – Mr. Ashwin Srivastav

“Always a pleasure to be at Jai Hind. Superb event organization. I loved seeing the enthusiasm & commitment level of the students is , and immensely enjoyed interacting with the student organizers. Wish you good luck!” – Ms. Sonya Dutta Choudhary

# Our Collaborations



