

Talaash Times

August 15, 2013

5:00 PM

High Street Phoenix

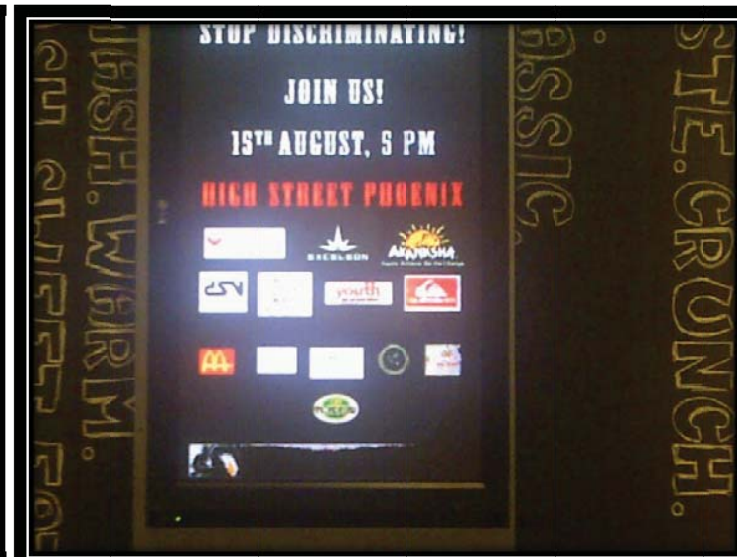
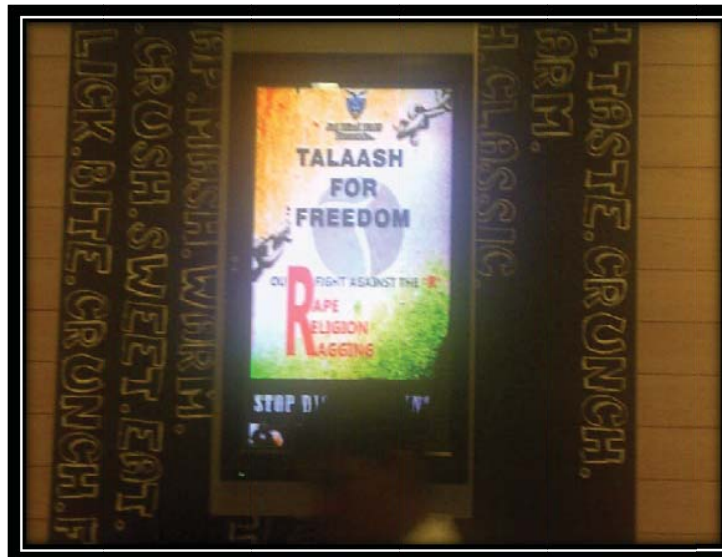


Jai Hind BMS Presents..

TALAASH FOR FREEDOM

OUR FIGHT AGAINST THE "R"
RAPE
RELIGION
RAGGING

EXCELEON HIGH STREET PHOENIX A day well spent AKANKSHA Aspire. Achieve. Be the Change. GULKSILVER



Talaash for freedom

India is a free country today, but it isn't yet free for EVERYONE. There is yet a lot of INEQUALITY that exists in our country, and this year, Talaash started a campaign by which we tried eradicating inequality. Today, Inequality is a major reason why most of the wrong things happen in the country. It is this discrimination that divides our country and this Independence Day; we tried to get FREE from it. To see a brighter future for our country, we took this one step in order to bring the necessary change!

“You don't need to be great to start, you need to start, to be great.”

How did we create impact?

The Talaash Team planned on carrying out the following activities in order to spread this campaign and getting maximum Mumbaikars to join us:

- 1) A Musical Skit at the renowned High Street Phoenix mall at Lower Parel.
- 2) Maximum Social Media Promotion through our Facebook page which already has more than 1,300 likes.
- 3) Tied up with many restaurants to promote the cause.
- 4) Tied up with DSN Media and spreading the message through their screens at CCDs and MacDonalds.
- 5) Put up our banner on a bus shelter at CST to spread the message to a larger audience, mainly the common public.



EAT
WHAT: Sizzler and Beer Fest
Enjoy a steaming sizzler served with momos, spiced potato wedges, fried rice, nakka noodles and vegetable skewers, and add a chilled beer to it at reasonable price. Also avail a 15 per cent discount on lunch buffet and sizzlers in the night.
WHERE: Soy Street, Vashi, Navi Mumbai, from 12.30 pm to 4 pm.

WHAT: Campaign by college students
High Street Phoenix is teaming up with the students of Jai Hind College to spread awareness against inequality. The students will showcase a performance highlighting the cause through sketches and a dance performance. Also, children from the Akanksha Foundation and Victoria Memorial School for the Blind will perform a special rendition of the National Anthem.
WHERE: Courtyard, High Street Phoenix, Lower Parel, from 5 pm onwards.

SING ALONG A SILENT ANTHEM

Join the students of Jai Hind College and hearing-impaired children from Akanksha Foundation as they present a spellbinding performance of the National Anthem using sign language. The students will move on to depict their experiences of rampant inequalities in the Indian society in a dance performance.

ON Today, 5 pm onwards
AT The Courtyard, High Street Phoenix, Lower Parel.
CALL 24964309



Mumbai Age

EVENT

High Street Phoenix is teaming up with Jai Hind College to spread awareness against inequality. The students will showcase a performance highlighting the menace. There will also be a dance performance and a rendition of the National Anthem by the students of Akansha.
On August 15 from 5 pm onwards
At Courtyard, High Street Phoenix



Our Reach

Event Photos

MYSTERIES OF MAGIC
 > DISCOVERY SCIENCE,
 9 PM
 Peep into the world of magicians in this awe-inspiring series

WATCH See Ira Dubey perform a solo piece in the play *9 parts of Desire*. Written by Heather Raffo and directed by Lillete Dubey the play is inspired by the lives of nine Iraqi women in Baghdad that span the decades between the first and second Gulf wars and their occupations. The play throws light on the complex aspects of what it means to be a woman in the war-torn country.

WHEN: Today, 4 pm and 7.30 pm
WHERE: NCPA Experimental Theatre, NCPA Marg, Nariman Point
CALL: 22824567

Spirit of Independence

ATTEND: Participate in Independence day's celebrations with children of Akanksha Foundation performing the National Anthem and the students of Jai Hind College showcasing their dance-drama presentation against inequality.

WHEN: August 15, 5 pm onwards
WHERE: Courtyard, High Street Phoenix, 462, Senapati Bapat Marg, Lower Parel (West)
ENTRY: Free

Feel touched

WITNESS: Attend the exhibition *Touched* by Project 88 which showcases the works of artists working with the films, video and animation industry across the world. Artists Neha Choksi, Anna Gallardo, Kain Hugin and Katarina Zdjelar will showcase their videos, all encompassing the different moods of touch varying from music to emotions.

WHEN: Until September 4, 11am to 7pm Tuesday to Saturday
WHERE: Project 88, BMP Building, Ground Floor, Narayan A Sawant Road, Colaba
CALL: 22810056

burp!
 FOOD & NIGHTLIFE / BEAUTY & FITNESS / SHOPPING / EVENTS / HOTELS / MOVIES

Independence Day Celebration
 Category: Fairs & Festivals
 High Street Phoenix, Lower Parel
 5:00 PM Onwards
 Aug Thu, 15
 Want to attend

Block Your Weekends with your loved ones.

Event Details
 This Independence Day, High Street Phoenix, Mumbai's popular destination centre, will host the students of Jai Hind College, for a spellbinding performance on National Anthem by the underprivileged children and an inspiring story from the youth. Highlighting the undying urge for freedom, the performance will echo with the spirit of 15th August, as we gather in the Courtyard, 5pm onwards.

Venue Details
High Street Phoenix
 4.5 ★★★★★ 6 Reviews
 462, Senapati Bapat Marg, Lower Parel, Mumbai
 02224964307 02224964308 02224964309

Photos

Jai Hind College's Talaash intends to kick-start the campaign dedicated to a search for FREEDOM with the National Anthem sung by kids from Akanksha Foundation. If you are one of those who loved the video of our National Anthem featuring the hearing impaired children, then be prepared to witness a similar performance where these children will perform the National Anthem in their sign language.

The students will move on to depict their experiences of rampant inequality, namely Women v/s Men, Ragging and Religion. Depicted in a dance performance and narrated by a freedom fighter, this act is bound to leave you with a real image of our country's future.

One can visit the mall to share the spirit of patriotism during a flag hoisting earlier in the day.



